

Professor: ...Olivier Baisnée.....

Course Title: Media and Society

Number of hours : 20

ECTS: 5

## Syllabus

Sciences Po Toulouse

DU Anglophone

International and Comparative Studies Diploma

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### **COURSE CONTENT:**

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This course tackles the issue of the rise of journalism understood as a distinct set of practices and interests. Journalism emerged in the late 19th century in various western countries (France, the US and more marginally UK will be used as examples in the run of the course). But to understand this historical turning-point it is necessary to take a step back and to present the rise of a culture of printing and reading in western societies starting in the 15th century. Parallel to that major cultural shift a rise of a culture of news emerged and little by little "the world came to know about itself" (Pettegree, 2014). The (short) presentation of this long history will constitute the first part. Thus news production and news consumption did not for a long time mean "journalism" (even if the word existed). The second part of the course will focus on the changes that occurred in the 19th century on both sides of the Atlantic that gave birth to what we know as "journalism": the monopoly of a group of professional actors over the production of information. As a conclusion we will rise the open question of the future of that monopoly that dominated the 20th century.

### **COURSE OBJECTIVES:**

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**THE COURSE AIMS AT PROVIDING STUDENTS WITH AN HISTORICAL BACKGROUND ABOUT NEWS AND JOURNALISM THAT WILL ENABLE TO DEVELOP REFLEXIVE AND CRITICAL VIEWS ON THE LATEST DEVELOPMENTS IN THESE DOMAINS.**

**IF THE COURSE IS BASED ON HISTORY, IT ALSO PROPOSE REGULAR COMPARISONS WITH CURRENT EVENTS (FOR EXAMPLE THIS YEAR ON THE CONCEPT OF FAKE NEWS, OF TRUST IN INFORMATION, OF GOVERNMENT/PRESS RELATIONSHIPS).**

**GRADING AND EVALUATION:**

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**STUDENTS ARE ASKED TO WRITE A SHORT ESSAY TACKLING THE SAME TOPICS PRESENTED DURING THE COURSE BUT FROM THEIR HOMELAND PERSPECTIVE.**

**LEARNING RESOURCES AND BIBLIOGRAPHY:**

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**SHORT BIBLIOGRAPHY :**

**DANIEL HALLIN, « THE PASSING OF THE « HIGH MODERNISM » OF AMERICAN JOURNALISM », *JOURNAL OF COMMUNICATION*, 1992**

**ANDREW PETTEGREE, *THE INVENTION OF NEWS*, YALE UNIVERSITY PRESS, 2014**

**JEAN CHALABY, « JOURNALISM AS AN ANGLO-AMERICAN INVENTION », *EUROPEAN JOURNAL OF COMMUNICATION*, 1996**

**MICHAEL SCHUDSON, *DISCOVERING THE NEWS: A SOCIAL HISTORY OF AMERICAN NEWSPAPERS*, 1981**

**ONLINE RESOURCES :**

<http://nyshistoricnewspapers.org/>

<http://mediahistoryproject.org/collections/>

<https://chroniclingamerica.loc.gov/>

<http://www.niemanlab.org/>